**Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Score\_\_\_\_\_\_\_\_\_\_/21**

**Rubric for Poster of Candidate for Elected Office**

**Poster is directed towards the correct target audience.**

**3**- The target audience are the students in the class.

**2**- Need to assume that the audience are the students.

**1**- There is an audience but directed towards the wrong group.

**Poster has a catchy slogan for candidate.**

**3**-Yes and it’s catchy!

**2**-Yes somewhat catchy

**1-** It’s there but it doesn’t really hook the reader

**Poster has at least 3 insightful reasons you should vote for the candidate**.

**3**-There are at least three reasons and they are using the objective of previous lessons on rules, citizenship, character education and diversity in making appropriate decisions to endorse a candidate running for office.

**2**-There are at least two reasons stated and they are using the objective of previous lessons on rules, citizenship, character education and diversity in making appropriate decisions to endorse a candidate running for office. A third reason may be there but has no connection to lessons.

**1**-There is only 1 reason stated where they are using the objective of previous lessons on rules, citizenship, character education and diversity in making appropriate decisions to endorse a candidate running for office. A second and third reason may be there but has no connection to lessons.

**Poster uses both simple and compound sentences.**

**3**-Used a combination of two simple and one compound, or one simple and two compound sentences.

**2**-Used 3 sentences but they are all the same type, or used two sentences and one of each type.

**1**- Use two or less sentences and all the same type.

**A variety of sentence types are used.** (declarative, imperative, interrogative, exclamatory)

**3**-Uses 3 out of the 4 sentence types.

**2**-Uses 2 out of the 4 sentence types.

**1**-Uses the same sentence type.

**Spelling and Mechanics**

**3**-Free of spelling errors, sentences make sense, proper punctuation and capitalization.

**2**-Two or more errors with spelling, punctuation, capitalization, sentence agreement.

**1**-Four or more errors with spelling, punctuation, capitalization, sentence agreement.

**Neat and Colorful**

**3**-Poster is neat and colorful, eye catching and free of smudge marks.

**2-**Poster may have smudge marks but is generally neat in appearance **1**-Poster is not eye catching, writing is sloppy and poorly placed on poster. May be colorful.